



WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

WJLA-TV WASHINGTON, DC

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

Contract # 4826032

Schedule Dates 04/25/21-05/02/21
Advertiser National Association of Manufacturers (37359)
Agency Del Cielo Media (11175)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 425502 425-5/2 BROADCAST (1551549)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE Est 425502 425-5/2
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 425502 425-5/2 BROADCAST

Date Entered 04/23/21
Last Modified 04/23/21
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$10,500.00
Net Total \$59,500.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Apr. 2021	1	\$35,000.00
May. 2021	1	\$35,000.00
Grand Total:	2	\$70,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/25/21-04/25/21	1	:30	9A- ABC-This Week								1	1	\$35,000.00	\$35,000.00	Washington (WJLA)		4/23/21
2.0	Normal Line / SPOT	05/02/21-05/02/21	1	:30	9A- ABC-This Week								1	1	\$35,000.00	\$35,000.00	Washington (WJLA)		4/23/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.